

WOMEN'S CITY CLUB OF NEW YORK

POSITION APPROVED BY BOARD OF DIRECTORS

MARCH 25, 2009

"NO DUES" MEMBERSHIP FOR MEMBERS 35 AND UNDER

COMMITTEE: MEMBERSHIP COMMITTEE

- **Elsie Diamond, Co-Chair**
- **Blaikie Worth, Co-Chair**

POSITION:

Resolved, that effective May 1, 2009, the Women's City Club of New York waives membership dues for a two year trial period for current "young professional" and "student" members and new joining members aged 35 and under; said members shall receive all WCC communications electronically or via WCC's website.

RATIONALE:

In order to increase the number of members within the WCC and to generate an expanding group of younger participating members, the WCC shall institute a "no dues" policy for persons 35 and under for a trial period of two years.

These members will enjoy full participation in all WCC activities and benefits provided to dues-paying members; however, they only will receive WCC communications, including Calendar, Bulletin, AGENDA and other such publications and documents, electronically or via the WCC website.

Paying members currently in the "young professional" and "student" categories, upon completion of their current membership year, will have their dues waived for a trial period of two years as well.

The WCC can expect to lose approximately \$1,000 of dues revenue from current "young professional" and "student" members. In lieu of dues, this category of members will be encouraged to support WCC with donations.

FOLLOW UP:

At the end of the trial period, an evaluation will be conducted to determine its success and whether this policy shall be continued.